

The Problem

Securing and growing your income in an inflationary environment is more challenging than ever

While cryptocurrency can offer high returns, the majority of projects never pan out, making it difficult for the average investor

There is a pressing need for innovative financial solutions that offer stability and growth while minimizing risk

The Solution

Trust Alice: With the push of a button, users can generate stable returns against USDC

Savings Simplified: Alice offers a straightforward, user-friendly approach to managing and growing savings while minimizing risk

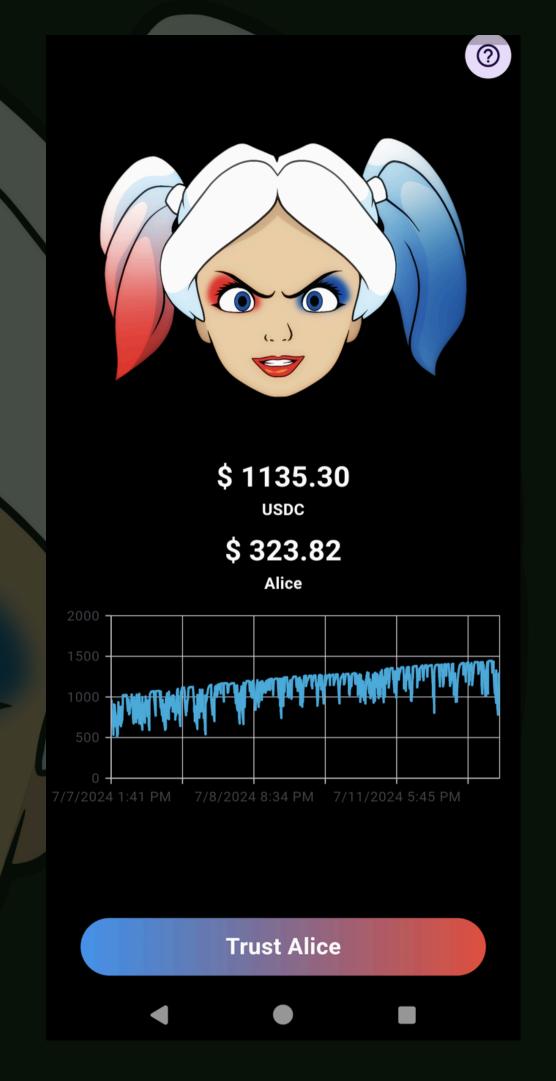
Autonomous Trading: Alice is a DeFi token on the Stellar blockchain that trades autonomously, working with end users through a simplified scalping app

Trust Alice: With the push of a button, users entrust Alice with a portion of their USDC balance

USDC Conversion: Alice converts a portion of their USDC balance into Alice tokens

Cool Down: The system enforces a 30-second wait before another transaction can be initiated

Enhanced Return: Alice trades autonomously to return USDC with a 1% profit



Beta Release

Alice taps into the growing demand for easy to use, decentralized financial products

The beta release of the Alice app will be exclusively for **friends and family**

Organic growth from this initial user base will ensure stability and maximize returns for early adopters

Future growth relies on multiplying the number of users, their account values, and the frequency of Trust Alice interactions

Growth Through Usage

- A single user with \$100 USDC using Alice for 1 hour daily
- 25 presses per hour, each contributing 10% of the remaining USDC
- Total: Approximately \$80 USDC traded in an hour
- Monthly Impact: \$2,400 USDC traded per user monthly
- Annual Impact: \$28,800 USDC traded per user annually
- **Scalability:** With 500 users, Alice manages \$14.4 million in annual volume, demonstrating high scalability and revenue potential

Alice's Autonomous Token Distribution

Alice autonomously distributes and burns her token supply to maintain market equilibrium

- User Compensation: App users get paid by Alice to support the market, creating an incentive for continuous engagement
- Liquidity Pool Funding: User contributions fund liquidity pools, which earn liquidity-as-a-service (LaaS) fees
- **Positive Feedback Loop:** This setup fosters a positive feedback loop where increased volume grows earnings, and higher earnings boost baseline volume, driving sustained growth

Competition

- Savings Accounts Low Interest Rates, Limited Growth Potential
- Investment Funds Requires Substantial Capital and Constant Oversight
- Crypto Exchanges Active Management Required, Users Must Manage Trades and Monitor Markets
- **DeFi Platforms** Complex and Technical, Requires user intervention and deep blockchain knowledge

Alice's Advantage

- Simplicity: Easy-to-Use Interface
- Automation: Hands Free Trading and Liquidity Provision
- Accessibility: Low Initial Investment, No complex Financial Knowledge Required
- Cost Effectiveness: No Management Fees, Maximizing User Returns

Friends and Family Beta Launch

Exclusive Access: The first 100 users will be friends and family

Early Ownership: These early adopters will have the first opportunity to own a portion of Alice's liquidity

Organic Growth: Their use and trust in the app will drive early organic growth, benefiting all participants

Continuous Improvement: Use feedback from these users to enhance the app

Alice (Alus)

- Autonomous DeFi Token: Alice is an innovative DeFi token built on the Stellar network
- Algorithmic Trading: Powered by a simple yet effective trading algorithm that operates autonomously
- Market Balance: Ensuring equilibrium through automatic token distribution and burning
- **Sustainable Growth:** Designed to ensure steady and sustainable growth, eliminating the need for human intervention

Traction Metrics

• Trustline Count

 Funded Wallets: Tracking the number of funded and unfunded wallets that have established a trustline with Alice

Trading Volume

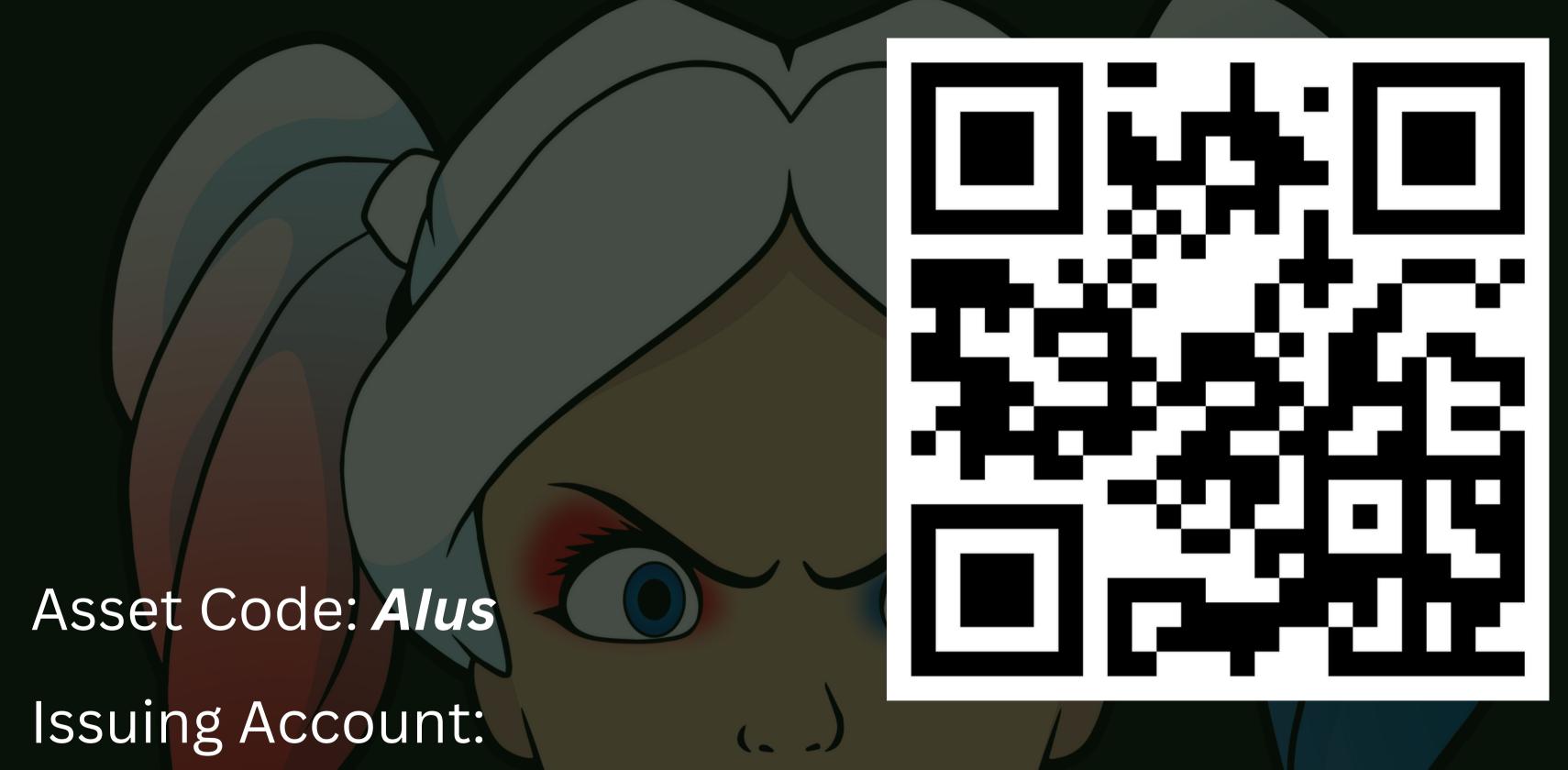
 Alice Volume: Observing the daily and weekly trading volume of Alice/USDC to identify growth trends

Distribution and Burn Count

 Tokens Distributed and Burned: Monitoring the number of Alice tokens remaining in the Distribution wallet, Tracking the number of Alice tokens burned to balance the market

#TrustAlice

- Familiarize Yourself with Alice
 - Create and Fund your Stellar wallet
 - Download and Try the Alice App
- Liquidity Contribution
 - Add Alice to the Automated Market Maker
- Exit Strategy
 - Sell Alice on the order book for Initial Investment +%
- Support
 - Tutorial videos available for every step



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